

**Press Release**

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## **Direct Holiday Lets Launch**

If you own a property that you rent out to holiday makers why not increase your let time by placing details and photos on [directholidaylets.com](http://directholidaylets.com)?

This new specialist website focuses solely on holiday home rentals where owners directly manage their ads to save money on renting through agents, which means holiday makers also save money on their accommodation.



Robert Griggs, of Direct Holiday Lets, noticed the trend in tourists moving away from traditional package holidays as an increase in low cost on-line airlines and more flights meant people began to organize their own trips, giving them more choice and flexibility with their holidays. Over the last few months that [directholidaylets.com](http://directholidaylets.com) has been running it has become one of the most effective ways for owners to advertise their holiday rental properties.

Owners are in complete control of their adverts, which includes an unlimited word count description, placing of up to 10 images and the ability to update an availability calendar. The whole set up process takes just minutes and the ad is live straight away – at an annual cost of just 49 euros.

“The aim of Direct Holiday Lets is to provide a quick, painless and even fun way for people to search for holiday accommodation all over the world,” says Robert, “our search results then show detailed photos and good descriptions of the property.” Directholidaylets.com features properties not only in Spain, but other areas in Europe such as Italy, France, Bulgaria and Turkey, as well as the USA, UK, Caribbean, Asia and Africa.

The site already receives thousands of visitors each month, ensuring an ever-growing database of properties in all countries and satisfying the needs of holiday makers looking for holiday rental properties.

To upload your rental property details or to search for accommodation, log on to [www.directholidaylets.com](http://www.directholidaylets.com)